

How does I Boost Immunity work?

Q: How many vaccines did microbiologist Maurice Hillebrand discover in his lifetime?

Q: What vaccine-preventable disease is depicted in a set of Norman Rockwell paintings?

Q: When was the connection between cervical cancer and HPV discovered?

A: a) 1995 c) 1933
b) 2001 d) 1998

Each time you score above average on a quiz, you'll earn one vaccine for a child in need through UNICEF Canada!



www.iboostimmunity.com



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I Boost Immunity features a growing collection of quizzes on topics like:

- Past & present vaccine misinformation
- Vaccine-preventable disease facts
- History trivia
- Boosting digital literacy
- and more!

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Take the I Boost Immunity quiz challenge!



Q: Vaccines:

A:

- a) Prevent disease
- b) Treat disease
- c) Cure disease
- d) Were sent to us by aliens



For each quiz you do, **earn one vaccine for a child in need** through UNICEF Canada.

Learn More 



What is I Boost Immunity?

I Boost Immunity (IBI) is a Canadian-based online grassroots immunization advocacy program managed by the Public Health Association of British Columbia.

Our Goal

Our goal is to increase immunization rates in Canada and beyond through education, gamification, and social media. IBI also provides a safe and open platform to discuss ideas, fact based research and the latest immunization news.



Where Local Meets Global

IBI is based on a simple idea: raising local awareness about immunization benefits you and your community. We also recognize that diseases don't stop at local and national borders and this means that vaccinating anyone, anywhere in the world, benefits all of us.

Become a Super Booster today!

You can earn vaccines on IBI without signing up, but when you sign up to be a Super Booster you track your progress, receive updates, and even get some special benefits!



Misinformation about vaccines can spread like a virus. It's not just scientists and doctors who need to spread the message about the importance of immunization. **IT'S YOU TOO!**

